

WE ALL DREAM

IN COLOUR

CSI LEGACY AWARDS



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Editor's Note

We have successfully completed another year! Last year, as some of us may remember, we announced the launch of the South African CSI Business Week. With the hopes of hosting it this year. We have since decided to put the 3 day conference on hold.

The CSI sector is still attempting to recover from the effects of COVID-19, and many of our partners have made difficult-to-fulfill obligations because strategies, programmes, and alliances are continually updated and reassessed. After COVID-19, I believe, corporates are attempting to have a genuine influence on people's lives, which is generating a great deal of activity.

I must applaud the judges for the outstanding job they've done for us again this year. Without their unwavering support, I am certain that our advancement would not have been possible. One of them called to let me know that the awards had become the talk of the town and were receiving praise from the appropriate people.

Then he said something that I would like to share with you today: he commended me on the job we are doing, to which I said, "You cannot compliment me, sir; you are the one who makes the awards work." Then he said, "The spear is sharp, but it would be practically worthless without its wooden base from where it rests." Very impressive!

His observation is significant because it highlights the efforts of those behind the scenes that make the awards possible. The judges, adjudicators, participants, partners, artists who get gigs, venues that are so accommodating, and the hardworking CSR News team are all to thank for the success of the awards.

All of these individuals and more deserve appreciation. When someone appreciates my work, I am incapable of accepting it and will never do so. It will never happen, sir! Perhaps you will commend me for saving a life but not for doing my job? No way.

Even though the tunnel is dark, I am aware that the spear's sharpness alone is insufficient; the spear's wooden base is what makes it effective. Pearl from Standard Bank and Coca-Cola Beverages South Africa, I truly appreciate your generosity.

To the finalists, congratulations for making it this far, and to the winners, remember that winning is not enough; you must put it to good use. Last but not least, I'd like to thank the CSR News team, Charl from Fame Studios, and your staff (I must single out Julian) for their very helpful work.

In closing, it is not by might, not by power but by my Spirit. So I'd love to thank my Lord, God the Father, the Son and the Holy Spirit.

To my mother, family and special mention to Ede and Iza: Thank you!

Simphiwe Mtetwa
Editor-In-Chief, CSRNEWS



CSI Manager of the year.

+ NOVEMBER ISSUE

Introducing
CSI Manager Cover Issue.

CSRNEWSSA
INSPIRED KNOWLEDGE



Partner's Note

Hello everyone, and welcome to the South African CSI Legacy Awards 2023

It is a privilege for Standard Bank and myself to support these awards. We meant to work with the awards last year, but we ran out of time.

As the CSI Legacy Awards recognize the contributions of corporates, NGOs, and social enterprises to South Africa's economic growth, Standard Bank South Africa's decision to become an official partner was an easy one.

For us, it is essential that the importance of business be recognised not just in the local areas where we operate, but by the general public as a whole. As the role of business in modern society is expanding, we believe these awards provide the ideal platform from which to honour the significant efforts made by leaders in the development sector in their quest of a more fair societies.

With that said, we at Standard Bank South Africa recognize the continuing importance of non-profits, especially in the rural and suburban areas of our country, and thus we're proud to be a partner of the Rising NPO category. I am often reminded, that non-profits are embedded in society at the grass-roots level, giving them a unique perspective on the challenges they face.

It is fascinating to see how new non-profits are focusing more on scalability and collaboration, as well as adopting innovative business strategies. We chose to sponsor this category to provide due recognition to initiatives driven by a commitment to social justice, which may take many forms, including originality, creativity, and a focus on people.

We're looking forward to see the awards spread throughout the continent and shine a focus on the efforts of corporates, non-profits, and governments to work together to create positive change in our societies. These awards have been great for highlighting the efforts of young people, especially in more remote areas, and we hope they continue to do so.

In conclusion, we think the prizes would encourage more cross-sector collaboration and knowledge sharing.

Thanks
Phoolo, Pearl



Meet the Judges & Adjudicators

JUDGES



Samson Nkosi
Manager

Stakeholder Relations & CSI



Sarah Hugow
Manager: Research, Monitoring & Evaluation

National Lotteries Commission



Feryal Domingo
Executive Director

Inyathelo

ADJUDICATORS



Emily Molakeng
CSI Manager

Clientele Life



Setlogane Manchidi
Head of CSI

Investec



Craig Kensley
CEO

GrowZA



Dr Robyn Whittaker
CEO

Kaleidoscope Lights



Madoda Hlogwane
Senior Manager, Shared Value

Absa



Tshego Bokaba
Group CSI Head

Momentum Metropolitan



Khaya Tyatya
CEO

Ighawe Consulting



Meet the Finalists

BEST CORPORATE



Neptal Khoza
Santam



Zandile Mposelwa
Kellogg's



Nicole Solomon
AECI



Garth Napier
Old Mutual Insure

BEST SOCIAL ENTREPRENEUR



Romy Heldsinger
ForGood



Jacki Hendricks
Women Economic Assembly



Sonwabo Modimeng
Faded Black Innovations

BEST NGO



Muntaser Edkaidek
Burj Al luqluq Social Center Society



Hedley Lewis
CHOC Childhood Cancer Foundation

BEST RISING NGO



Karen Moss
Steps Foundation



David Wilson
National Mentorship Movement



Julia Norrish
Book Dash



Best Corporate

This award recognises a corporate that has excelled at serving a community, delivering on its mandate and consistently creating value for its stakeholders. Best Corporate goes to an company that has developed innovative and cost-effective interventions to support development, communicated them accurately and accessibly, collaborated with others, and achieved measurable impact.



Neptal Khoza
Santam



Zandile Mposelwa
Kellogg's



Nicole Solomon
AECI



Garth Napier
Old Mutual Insure

FINALISTS



Neptal Khoza

Santam, Head of Market Development

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NEPTAL KHOZA
SANTAM

Santam recognizes that building resilience requires a collaborative effort.

Neptal Khoza is an insurance executive who acts as the Chief of Market Development and manages the CSI programs for Santam, the biggest short-term insurer in the nation. Santam was founded in 1918 and has evolved to become a recognized brand in the insurance market, with over one million policies under management. The company's objective is to shrink the risk protection gap, while its purpose is to preserve its customers' and communities' most valuable assets. Santam does this through facilitating the wealth growth and security of its stakeholders.

Partnership for Risk and Resilience (P4RR), which strives to create societal resilience via cooperation and partnerships, is one of the ways in which Santam displays its commitment to community development. The project brings together all stakeholders, including government, state-owned entities, research and academic institutions, and community-based organizations, in order to strengthen the institutional capacity of mandated organizations, primarily municipalities responsible for delivering services to their respective communities.

Santam acknowledges that developing resilience involves a joint approach; thus, it does not compete with the government but rather complements its efforts to create resilient communities. P4RR is a replicable, sustainable program that includes co-creating activities with its partners.

To guarantee a collaborative approach to strengthening resilience, Santam assembles a team of individuals from several levels of government, including the national government, provincial disaster management centers, municipalities, and itself.

Among the program's activities are disaster preparation education, early warning systems, and institutional capacity improvement. Unique to the initiative is its adaptability; interventions are customized to the circumstances of each municipality to provide the most effective resilience-building strategy. Santam is committed to saving lives and thinks that resilient communities can resist natural catastrophes, therefore preserving lives, property, and municipal infrastructure.

P4RR has shown its efficacy over the previous decade by employing 14 districts in two cities, totalling around 82 towns. The program of Santam is scalable, and its basket of interventions may be repeated in several towns. The company's involvement has made it possible for towns to hire additional firemen who can react quickly to crises, therefore averting or limiting their effect on communities.

The Partnership for Risk and Resilience project of Santam is a great illustration of how private sector organizations may contribute to community development by cooperating with government and other stakeholders.



Nicole Solomon

AECI, Group CSR Manager

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NICOLE SOLOMON
AECI



It just starts with yourself everyday - to be able to make a difference in the small place that you are with what you have.

Nicole Solomon, used to be a Free State girl and she finished her undergrad and honnours studies at Kovsies. She then relocated to Johannesburg and completed a Master's degree at NWU. Currently she is the Group CSR Manager of AECI and says, "I look after about 3 socio-economic development funds in South Afica and then I coordinate the rest of the CSI spend across the world. We operate in about 23 countries, of which 11 to 12 are strong in CSR."

The company operates in harsh manufacturing environments, such as their biggest protfolio, the mining sector. Blasting in the mining sector is a key focus and therefore AECI has the responsibility to look after the environments and communities around their operations. Even though you will never find an AECI branded product in a supermarket or hardware store, chances are that somewhere during the day you will touch a product that AECI was part of. This company has an input into multiple products ranging from toothpaste to the Ina Paarman's food range and even in the manufacturing process of Appletizer.

The company's social programmes are complex due to the vastly different communities neighbouring their operations. Social impact programmes are to be launched in the near future at Sibanya Stillwater in Marikana, a community with many socio-economic challenges.

Oliver's Village is another one of many programmes. It is an off-the-grid property with bakeries designed by AECI engineers, a computer lab, maths and science extra classes and an ECD centre which is entirely funded by AECI. The programme feeds about 600 beneficiaries daily and their agri-academy sells fresh produce to Spar and Pick&Pay. Nicole emphasises the importance of the principle of working back and therefore "parents of learners are required to work back at least one day of the month to reserve a place for their child in the school or ECD centre."

CSI Legacy Awards will help them to partner with other organisations who have similar social impacts goals and she reminds us that, "It just starts with yourself everyday - to be able to make a difference in the small place that you are with what you have."



Zandile Mposelwa

Kellogg's, Corporate Affairs Director

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ZANDILE MPOSELWA
KELLOGG'S



The objective of Women of Kellogg's is to make sure that we educate and empower women so that they can be their best.

Zandile Mposelwa (MBA) - Corporate Affairs Director – is responsible for the Kellogg's Company's CSI programmes and she leads the South African chapter of the Women of Kellogg's.

This international company advocates equity, diversity and inclusion in the organisation. The company's vision is to see their employees reach their potential within the company structures, because when employees do realise their capabilities, they enable the organisation to meet and deliver to the vision, purpose and success of the organisation.

Zandile explains that "the objective of Women of Kellogg's is to make sure that we educate and empower women so that they can be their best. For example, we would have mentorship programs for women, we would make sure that women who have career ambitions get the support that they need, that they have a mentor to help guide their career ambitions. Women of Kellogg's ensures that our policies are supportive of women." The Better Days CSI programme reaches out to communities and donates food that provides 46,700 breakfasts for children every day. "In my own way, I would like to believe that we are helping the mothers in this way, because in societies of SA, where we have more households that are motherled single mothers must make ends meet. Kellogg's helps them to have at least one less meal to worry about on every school day."

Zandile is thankful for support from management and the fact that she is part of the executive is crucial, because "it means that I sit at the table where key decisions are made into how we take this organisation forward.

In all the spaces that I'm in, I'm not just sitting for myself, but to advocate for woman, or I'm sitting to advocate for black woman, or I'm sitting to advocate for communities. I mean, I come from the Eastern Cape – one of the poorest regions in the country – I know what hunger looks like and I need to make sure that I advocate and support and make decisions at Kellogg's that will make some change, some social impact in those impoverished communities."



Garth Napier

Old Mutual Insure, Managing Director

GARTH NAPIER
OLD MUTUAL INSURE



The company has impacted around 13,000 female learners, keeping them in school.

Garth Napier is the Chief Executive Officer of Old Mutual Insure, an organization that has been providing insurance solutions since 1873. In a recent interview, Napier shared the vision of the company, which is to protect mutually positive futures for its customers. The company believes in providing insurance solutions that benefit their stakeholders as well as themselves. This belief drives their focus on responsible business practices.

Napier further elaborated on the company's initiatives towards empowering girl children. Old Mutual Insure has two main initiatives in this space, the first initiative is a mentorship programme for grade 11 girl learners. This programme aims to provide skills development and career guidance to the learners, preparing them for university or work after high school. The second initiative is in partnership with the WildHearts Foundation, where they distribute reusable sanitary pads to keep girl children in school.

What makes Old Mutual Insure's initiatives unique is their focus on education and empowering women. They aim to empower girl children beyond high school through various supply development programmes targeted at Black-owned women enterprises. These programmes are designed to develop and maintain businesses and provide employment opportunities for women. The company has also initiated training programmes for women in industries that are male-dominated, such as panel beating and spray painting.
Old Mutual Insure's impact on empowering girl children has been significant. The company has impacted around 13,000 female learners, keeping them in school. Through their partnership with the WildHearts Foundation, they have distributed over sixty thousand sanitary pads, positively impacting close to 14,000 girl learners across the country.

Napier believes that these initiatives are scalable and can have a substantial impact going forward such as preparing women for various sectors and providing employment opportunities. Old Mutual Insure has invested in a factory that manufactures reusable sanitary pads. With more support, the company can distribute more sanitary pads across the country and keep more girl learners in school. Old Mutual Insure's empowering girl child programme is also impactful and the company can expand the programme to other provinces and schools once they have established it in Gauteng.

In conclusion, Garth Napier and Old Mutual Insure's initiatives towards empowering girl children through education and employment opportunities are commendable. The company's focus on responsible business practices and its vision to protect mutually positive futures for their customers set them apart from others. These initiatives are not only impactful but also scalable, making it possible to reach more learners and provide them with the support they need to succeed.



Best Rising NGO

This award recognises rising NGOs that demonstrate drive, resourcefulness, resilience, innovation, collaboration, impact and growth.

FINALISTS



Karen Moss
Steps Foundation



David Wilson
National Mentorship Movement



Julia Norrish
Book Dash

Brought to you by
Standard Bank



David Wilson

National Mentorship Movement, CEO & Co-founder

DAVID WILSON
NATIONAL MENTORSHIP
MOVEMENT



There's nothing ordinary about ordinary South Africans, you have to be extraordinary to survive in this country.

The National Mentorship Movement (NMM) strives towards establishing a movement that enables South Africans to prosper and grow through mentorship. The non-profit organisation has a Power of Two motto. It refers firstly, to the two people in a mentorship relationship.

Secondly, it refers to the fact that people with a mentor are twice as likely to succeed as those without one. Dave Wilson, CEO, explains: "Arithmically the power of two means that it doubles things and we've seen that in our programmes. There's nothing ordinary about ordinary South Africans, you have to be extraordinary to survive in this country, but connect them with somebody who has the experience and the generosity to give, you can change both of their lives. And thats what we exist to do."

There are currently more than 1,000 volunteer mentors who are actively involved at the NMM, but he aims at 100,000 active mentors and 1 million beneficiaries. Dave was a business consultant with Delloites for more than 3 decades you can trust his numbers! It is about connecting those who can give to those who could benefit from it. He says that "they want to help people who, with support, could make it, but without support probably not make it." Students, entrepreneurs, employees and even agriculture, for they found that established commercial farmers are very willing to be mentors for emerging and subsistance farmers. All their mentors are volunteers and mentees don't pay for participating in programme. According to Wilson it is their secret source – bring money into the process and it becomes transactional.

And after being prompted on being a CSI Legacy Awards Finalist, Dave Wilson replied and said, "I think it's massive for us we have already, through the programme, been exposed to some very senior people in the CSR community and there's a lot of social media communication around it.

To us it's a game changer and we are honoured to have gotten this far, knowing that the competition is fierce. It's a massive achievement and we are very, very proud."



Julia Norrish

Book Dash, Executive Director

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JULIA NORRISH
BOOK DASH

Every child should own a hundred books by the age of five, before they enter school!

Most impoverished children around the world do not grow up owning any books. This contributes to a lack of reading for pleasure and low literacy levels that in turn carry huge costs to the economy. Book Dash aims to change that reality through publishing and gifting books to very young children.

Book Dash established a publishing model that harnesses professional creative volunteers to reduce the time and costs involved in creating beautiful, relevant new books for children. Books are created by local creative volunteers who are writers, illustrators, designers and editors. The publishing model is fast-paced, collaborative and based on a 12-hour cycle. All the book production work happens on a Saturday between 9am and 9pm. Book Dash's role is to recruit creatives, monitor and facilitate the book production process on the day. The Executive Director of Book Dash, Julia Norrish is highly involved in this flagship part of their work.

Julia explains the source of her motivation: "I am a complete bookworm and I credit my curiosity and interest in the world from growing up reading books, or having them read to me." Julia was the first employee at Book Dash and grew with the organisation. She sees her role and focus areas as "promoting the organisation, fundraising and relationships, team management, operational oversight and strategy development." She is confident that Book Dash is here to stay. Their distribution targets have grown exponentially and "by February 2023 we will hit the 3 million [books] mark." Book Dash has 186 titles available freely online. 140 organisations around the world use their open-licenced books to promote access to books for all, globally.

The focus of the organisation is early childhood (the 0-5 year group). This means raising awareness of the importance of books for very young children,long before they can read themselves. Growing up owning books changes a child's chances of success. Giving books away, "is really a transfer of value and an indication of value when someone gives you a gift. The idea of book-gifting is foundational to what we do. We have almost 180 partners that we supply with books who then get them to children [to own]. We haven't tapped into CSI and CSR support as much as we could and that's why the CSI Legacy Awards is so exciting for raising awareness of what we do."



Karen Moss

STEPS Clubfoot Care, Executive Director

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KAREN MOSS
STEPS



We make a big difference in the life of a child, but also their family and their community.

STEPS Clubfoot Care started in 2005 and it was the result of a mother who seeked treatment for her own baby who was born with clubfoot.

Karen Moss did research on alternative ways of addressing clubfoot, because she knew that surgery had repercussions. Karen says "my son had some treatment in South Africa and the doctor (a clubfoot expert) wanted to do surgery and re-assured us that our son would be playing rugby again soon." She started an internet search and found this clubfoot doctor in Iowa, Dr. Pontseti. He was willing to help them and they grabbed the opportunity.

Mothers were Pontseti's strongest supporters in spreading the word that this method was the best way to treat clubfoot. Mothers have a strong bond with their babies, they know what is best for their babies and the doctor decided that Karen was the person to spread the technique into Africa. The world of medicine has a hierarchy of professor, surgeons, specialist, general practitioners, etc.

It is not easy for someone from a different background to break into these circles. "I came in as a complete outsider and I did not know what the rules were or what the protocols were so I just thought let me try, because Dr. Pontseti said to me to take his method to South Africa because there are so many children with the problem."

Currently there are 35 clinics dedicated to clubfoot treatment with appropriate personnel. "I've always said that STEPS is a small organisation, but we make a big difference in the life of a child, but also their family and their community." Commenting on the CSI Awards she says, "I think it is actually priceless. We are a small to medium sized organisation.

We had to work hard to get into the press to get awareness and to get noticed. The fact that CSRNEWSSA has chosen to do this rising NGO awards is good, for we have influence in our communities and societies. This is invalueable for me."



Best Social Entrepreneur

This award recognises leaders who leverage business tools to assist communities. This category looks for creative thinkers who combine great ideas with business sense and have devised ways to boost communities while making a profit.



Romy Heldsinger
ForGood



Jacki Hendricks
Women Economic Assembly



Sonwabo Modimeng
Faded Black Innovations

FINALISTS



Romy Heldsinger

Forgood, Chief Executive Officer

ROMY HELDSINGER
FORGOOD

My strength lies in how to grow small businesses while maintaining social impact.

Forgood connects people to causes and they are often faced with the question: “How can we use volunteering as an employment engagement tool?” Volunteering, an in-person group activity, was radicallly changed during Covid and it had to shift to digital platforms that could be managed remotely.

Forgood volunteering covers nature conservation, education, baby care homes, inner city food gardens, agriculture and ICT-skills development. There is a growing demand in corporate South Africa to expand the quantity, quality and measurability of their staff’s community involvement. Their brand’s commitment to a PURPOSE became one of the highest ranked attractions to upcoming generations of employees. Forgood offers a cost-effective cloud platform that allows employees to find volunteering and donation drive opportunities from across the development sector.

Romy Heldsinger, Forgood CEO, saw a job post, reacted to it and offered to do consultation work for Forgood, but the organisation asked her to join permanently and 5 years later she’s still at the company - “I was in publishing and TV for many years, the GM at Associated Magazines, so I ran Cosmopolitan, House & Leisure, Oprah magazine and Marie Claire. And funny enough Oprah and Marie Claire magazines always had that social element linked to it and it was always where my passion lay, but I couldn’t find an environment where I could build a feature for myself and also make a difference. Later on I moved up to Joburg and got my feet a little bit wet in the social impact sector and it just bit me so hard and I knew that I had to work for a social impact company, because I needed to use my business skills.”

Romy has no uncertainty in her role in Forgood and says, “My strength lies in how to grow small businesses while maintaining social impact - I want to get into as many Joburg communities as possible in order to make as much social impact as possible and to keep the company sustainable and profitable, because the longer we are around the more impact we can make.”

WOMEN ECONOMIC ASSEMBLY

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BEST SOCIAL ENTREPRENEUR



Jacki Hendricks

Women Economic Assembly, Chief Executive Officer

JACKI HENDRICKS
WOMEN ECONOMIC
ASSEMBLY



WECONA is procurement-obsessed and focuses on supply chain opportunities.

Jacki Mphodo-Hendricks, a South African social entrepreneur and the leader of the Women Economic Assembly (WECONA). WECONA is a forum that aims to create a partnership between the private and public sectors to combat gender-based violence and femicide (GBVF) through the economic empowerment of women, based on the National Strategic Plan (NSP) Pillar 5.1. The NSP provides a legislative framework to ensure that 40% of all government and private sector procurement is ring-fenced for women-owned businesses. Mphodo-Hendricks believes that the financial empowerment of women leads to less vulnerability and abuse. Therefore, the program she leads focuses on both the social and economic aspects of women's empowerment.

The program began in response to the KwaZulu-Natal plant fires, where they worked closely with various government departments to ensure resilience for beneficiaries. They were requested to provide support for impoverished schools in KZN, but they realized that schools are part of a community, and without empowering the community, the impact of their support would be short-lived. They then started to empower the community at large by providing supply chain opportunities, which makes WECONA unique. Mphodo-Hendricks emphasizes that WECONA is procurement-obsessed and focuses on supply chain opportunities, which sets them apart from other organizations that focus on women's leadership, empowerment, and GBV. The program stems from a legislative framework that is an expression of the government's commitment to work with the private sector to ensure the economic empowerment of women. WECONA's interventions include identifying two public schools in KZN and providing school uniforms, shoes, whiteboards, and tablets. They also provided a year's supply of sanitary pads and galvanized the support of various partners to set up a manufacturing plant for sanitary pads owned by women.

WECONA is in discussions to expand the program and create new sectors that can influence change. Inter-regional trade presents a massive opportunity for women, and WECONA can be a watchdog for their participation in the economy at both a local and continental level. Mphodo-Hendricks and her team give their time, skills, passion, and commitment willingly to make sure that they are the change agents who transform South Africa to reach its optimal levels as a society. Their program's unique approach to combating GBVF through economic empowerment is incredible.



Sonwabo Modimoeng

Faded Black Innovations, Co-founder

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SONWABO MODIMOENG
FADED BLACK



The focus and mission is to turn NPOs into social enterprises so that they can be less donor dependent.

Sonwabo Modimoeng and Palesa Ntsoti are the co-founders of Faded Black Innovations. After studying at UNISA and the Gibbs business school, Sonwabo went on to work for Nedbank and Old Mutual, but since 2014 he's been at Faded Black Innovation on a full time basis.

The NPO claims to "focus more on building youth for the future, than building a future for the youth." They understand the need for skills and capability to function in a challenging society and Sonwabo explains their approach: "Our mission is two-tiered, firstly the NGO-Incubator – here the focus and mission is to turn NPOs into social enterprises so that they can be less donor dependent."

Secondly, there is a youth programm called "It's up to me" and its focus is on giving young people the tools they need to break away from the cycle of poverty.

"So what we do is we train them about social entrepreneurship and we also teach them to do community mapping so that they can find challenges or problems in their immediate communities." These needs often creates opportunities for creating a business which will hopefully also create jobs later on.

Sonwabo knew that he had a calling beyond the walls of a corporate office. He explains, "I was at work at Nedbank and Old Mutual, but I was not there. I always knew that there was something I needed to be, but I didn't have a name for it but I knew I needed to help my community and that is where the change came from."

He is excited about the CSI Legacy Awards and believes that "the work that CSRNEWSSA is doing is becoming more vibrant. For me its more about collaborations as well as being exposed to people who don't know you - just for the CSI Awards taking me into their social media platform, right, you have top CSI people viewing my organisation.

People are viewing my profile much more than before and so CSI Awards are opening doors for us."



Best NGO

This award recognises an NGO that has demonstrated effective community development. Its winning programmes and projects should demonstrate innovation and collaboration, showing evidence of scalability and replicability by others.



Muntaser Edkaidek
Burj Al luqluq Social Center Society



Hedley Lewis
CHOC Childhood Cancer Foundation

FINALISTS



Hedley Lewis

CHOC Childhood Cancer Foundation SA,
Chief Executive Officer

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HEDLEY LEWIS
CHOC CHILDHOOD
CANCER FOUNDATION



No matter what time of day or where it is, we are just a crucial element to supporting their anxiety and their stresses.

Hedley Lewis, makes it clear that "if you would ask the founders if today there would be 11 properties with 13 houses, with 20 vehicles, with social workers in every peadiatric oncology environment, with support going from diagnosis to wherever the journey might go, their answer would be: No! They started the journey 42 years ago just to put people together that could just be there for one another."

CHOC emphasises the need for a social worker within the pederiatic environment to help the parents and according to Hedley "no matter what time of day or where it is, we are just a crucial element to supporting their anxiety and their stresses - to the understanding that we are a family-centric environment and what I mean by that is it's not just a child that is impacted, it is the siblings at home, it could be a financial implication, but the mere fact that the guardian, whether it is mom, dad or gogo, might not be there for an extended period of time." The stress along language barriers is also something that complicates the issue, as Hedley explains, "some of these acronyms and medical terms are daunting and then to hear the words, Your child has a disease of this caliber you need someone in that structure."

Hedley studied accounting at WITS and as an employee of Vodacom he enjoyed working with cutting edge tecnology and continuously improving products. In 2010 he moved to the Smile Foundation where he acted as CEO.

He joined CHOC in June 2021 and believes that " the common theme of my own journey is helping children and giving voice to families that are voiceless."

Hedley is honored to be a finalist of the 2023 CSI Legacy Awards because "partnerships and collaborations at CHOC is not negotiable - so whatever we do, whether it is fundraising or finance, whether it is partnering with government, collaboration is the key function."



Muntaser Edkaidek

Burj Al-Luqluq (BALL), Executive Director

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MUNTASER EDKAIDEK
BURJ AL-LUQLUQ



No matter what time of day or where it is, we are just a crucial element to supporting their anxiety and their stresses.

Burj Al-Luqluq was established in 1991 in the Old City of Jerusalem. BALL has more than three decades of experience of service provision in the educational, social and cultural domain. In the Old City, Burj Al-Luqluq represents the only open space for the children, youth and wider population of the Bab Hutta neighbourhood.

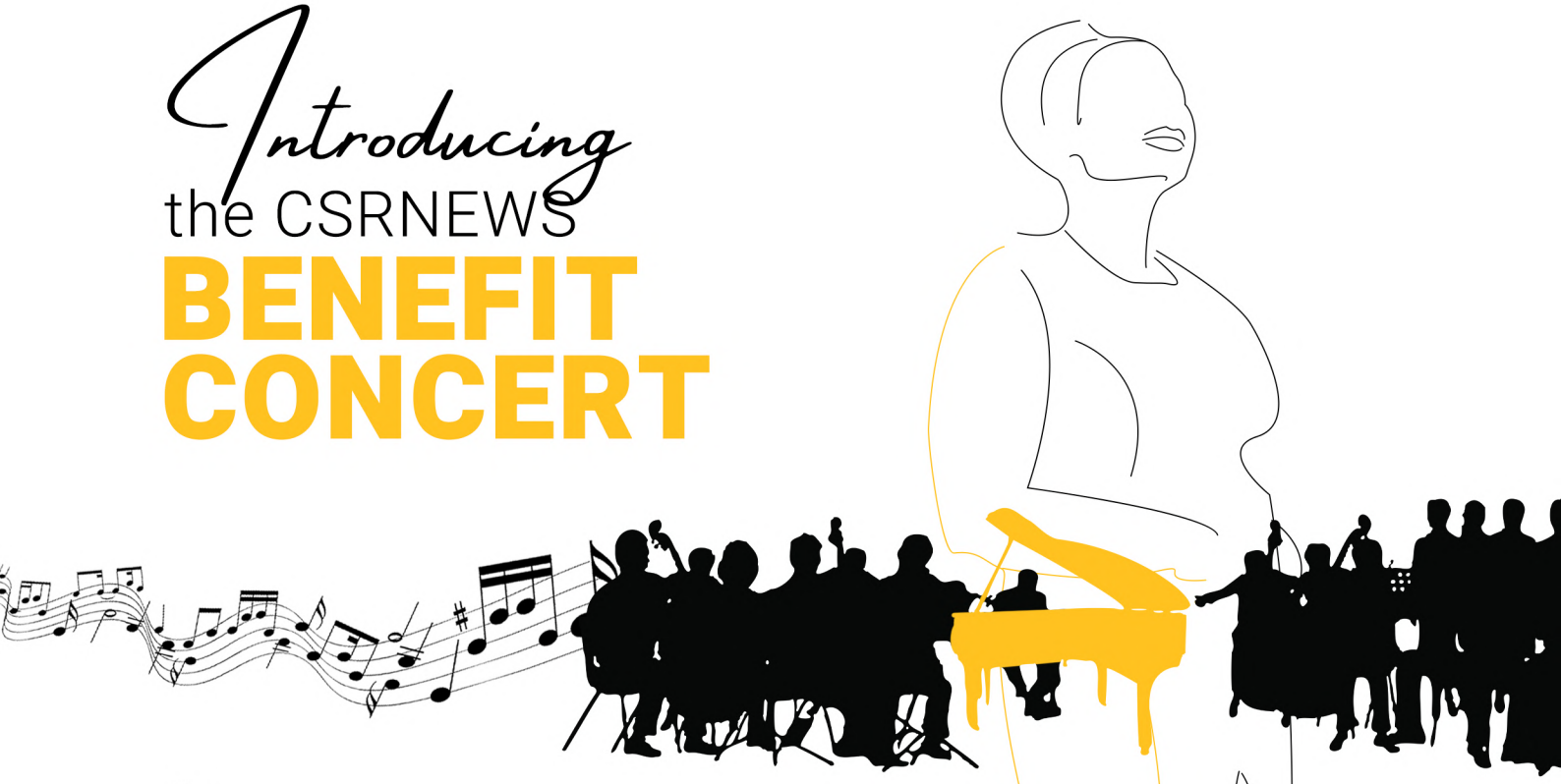
The center's strategy is focused on empowering Jerusalemites through improving services provided, addressing the needs of the disadvantaged, and ensuring social and economic sustainability. BALL encourages the development and the improvement of living conditions for youth, women, and people with disabilities. It is the largest social impact organisation in the city - supporting 500 people daily with different programs – and this after winning a legal battle against the municipality who wanted to erect 240 housing units on their piece of land.

Muntaser Edkaidek tells more, "When you talk about children, we have the biggest project in Jerusalem supported by UNICEF and it is called 'Play and Learn'. The UN Women is the main supporter for the activities of the women."

BALL wants to rebuild the economic structures of the Palestinians in the Old City. Many people in this group, fall into the transitionary period between learners, students and young adults and this group needs mentorship, education, skills development, and motivation to become entrepreneurs. "38% of Palestinian people are between 18 and 36, these people are the future of our work", according to Muntaser. The organisation strives toward re-opening at least 50 stores which closed down during Covid-19.

Muntaser studied journaslism and political science and became a keen sports journalist. He acquired a higher diploma of sport management by FIFA and this opened the door for being manager of BALL. Amongst other post-grad studies he also has a MA-degree in Jerusalem Studies. About the upcoming 2023 CSI Legacy Awards, he says, "It is not just about getting the word out, but to build bridges with other organisations, with other donors, all over the world to build bridges with other communities and people to know more about our situation and what is happening in Jerusalem exactly."

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