CSI MAGAZINE | SEPTEMBER 2024

MATTER™



PEOPLE TO WATCH

KABELO MOHONO

ALEF: TRANSFORMING HEALTHCARE

EXCLUSIVE!

PHUMZILE MLAMBO-NGCUKA

CHAIR OF THE UMLAMBO FOUNDATION


HELLO
CSI
SIMPHIWEMTETWA.AFRICA


WELCOME TO OUR
SPRING ADDICTION
INSPIRED
KNOWLEDGE
INSPIRES ACTION



A JOURNEY OF SERVICE, LEADERSHIP AND ADVOCACY



TRANSFORMING HEALTHCARE ACCESS WITH TRANSFORMATIONAL CLINICS



UNDERSTANDING TRAUMA IN THE WORKPLACE

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NOW THAT'S
BOLD

EDITOR'S NOTE



Welcome to our Spring/Summer Edition.

As our team assembled this edition, it took longer than usual to bring everything together. Firstly, I wish to extend my appreciation to Ms Phumzile Mlambo-Ngcuka for graciously being part of this issue. I would also like to thank our partners and everyone else who continues to work alongside us, truly leading from the front. We are pleased to introduce and welcome our new partners, notably Absa and The Sports Trust, who have joined us for this edition.

Once again, we extend our thanks to Alef Meulenberg from Rhiza, who continues to collaborate with us year after year. We are thrilled to introduce the promising young talent, Kabelo, in our "People to Watch" section for Coca-Cola Beverages. We also welcome our long-standing partner, Palesa from Aranda Textile, who has been working with us for the past three years.

This edition signifies our rebrand – representing a fresh face, a new look, a new concept, and an innovative way of doing things. We now have two editions: the spring/summer edition and the winter edition. We are incredibly excited to have gathered some remarkable thought leaders in this issue, individuals who are working with us to craft powerful stories that resonate deeply. I am particularly delighted to introduce our business directory in this issue – a first for us – where you can find the email addresses across various sectors, from corporates to NGOs. At this stage, we've included names and contact details, though not yet categorised by their specific focus. You'll find this directory in the final pages.

We also cover the legacy of our previous awards and the success we continue to achieve every year. Here at Simphiwe Mtetwa, our mission is to change the future and trajectory of Corporate Social Investment (CSI), ensuring that we are partnering with you to elevate the face of CSI in South Africa and take it to the next level.

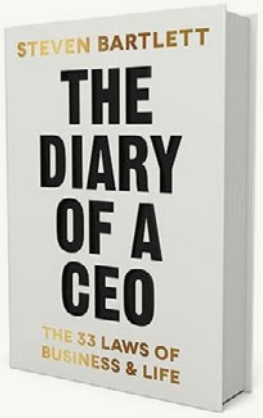
I'm pleased to announce that we are expanding our scope, and refining our focus on transformation within CSI, as well as in the broader social development sector.

Thank you once again for following us and being part of every issue we create. We hope you enjoy this read and are looking forward to seeing you in the next edition.

Simphiwe Mtetwa,
Editor-in-Chief, Simphiwe Mtetwa



Editor's Book Review



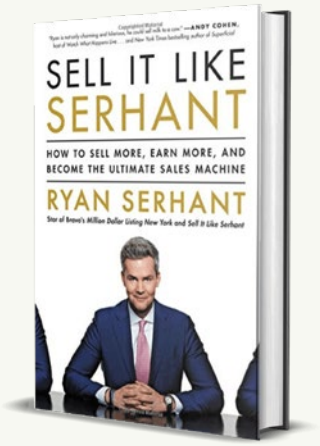
The Diary of a CEO

BY STEVEN BARTLETT

Steven Bartlett's "The Diary of a CEO" offers readers an engaging and insightful look into the mind and journey of one of the UK's most prominent young entrepreneurs. Known for founding Social Chain and his role as a Dragon on BBC's "Dragons' Den", Bartlett provides a candid account of his experiences, successes, and the challenges he faced along the way.

The book is structured as a series of diary entries, providing a chronological glimpse into Bartlett's thoughts, decisions, and reflections. This format creates an intimate and personal narrative, allowing readers to connect with Bartlett at a deeper level. He delves into his early life, the inception and growth of Social Chain, and the myriad lessons learned through both triumphs and failures.

"The Diary of a CEO" is a compelling read for anyone interested in entrepreneurship, personal development, and the realities of building a successful business. Steven Bartlett's candid and reflective writing provides both inspiration and practical wisdom, making it a valuable addition to the genre. Whether you are a budding entrepreneur or simply seeking motivation to overcome personal challenges, this book offers a wealth of insights and encouragement.



Sell It Like Serhant

BY RYAN SERHANT

Ryan Serhant, the charismatic star of Bravo's "Million Dollar Listing New York", brings his extensive sales expertise to the fore in "Sell It Like Serhant". This book is both a practical guide and an engaging narrative, combining Serhant's personal anecdotes with actionable advice aimed at anyone looking to improve their sales skills.

"Sell It Like Serhant" is structured into three main parts: The Work, The Pitch, and The Deal. Each section is packed with insights and strategies drawn from Serhant's own experiences in the high-stakes world of New York real estate. He begins by laying the groundwork for a successful sales career, then delves into the intricacies of pitching and closing deals.

"Sell It Like Serhant" is an invaluable resource for anyone looking to enhance their sales skills or embark on a career in sales. Ryan Serhant's blend of personal experience, practical advice, and motivational insights provides a comprehensive guide to achieving success in the competitive world of sales. Whether you are a seasoned sales professional or a newcomer to the field, this book offers a plethora of strategies and inspiration to help you sell like Serhant.



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2024 SPRING/SUMMER ISSUE

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